

A PLAN  MEDIA EVENT



Co-Hosted Events



Social Media Report 2023

[www.worldrealtycongress.com](http://www.worldrealtycongress.com)

# World Realty Congress

## Social Media Numbers



### IRECMS LinkedIn Numbers

**400+**  
Mentions

**16000+**  
Impressions

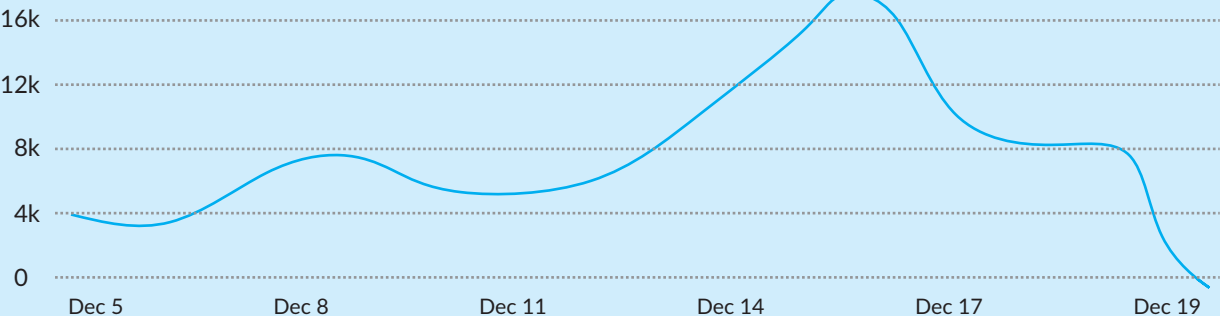
### 15 day summary (5 Dec - 20 Dec)

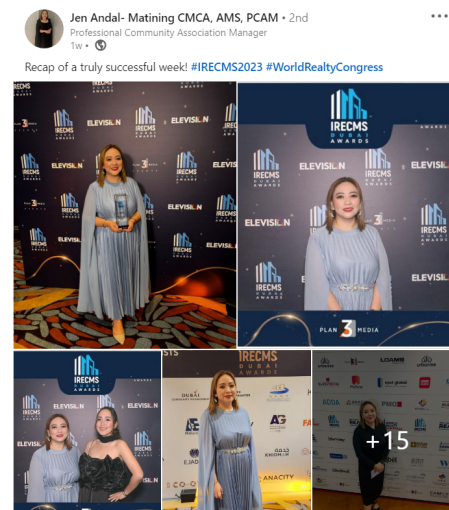
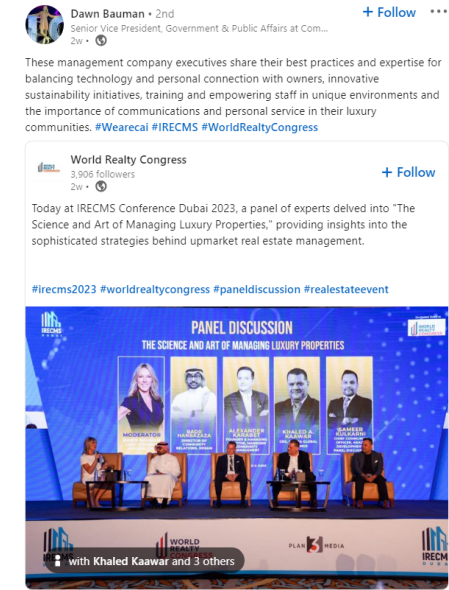
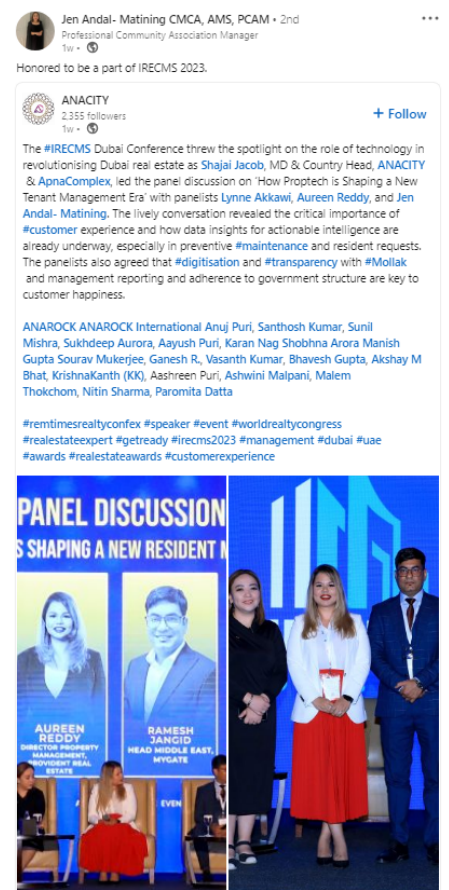
**2480**  
Page Views  
▲ 1,313%

**1256**  
Unique visitors  
▲ 1,540%

**4000**  
Followers

#### Impressions







# World Realty Congress

## Social Media Buzz



**Al Najma Al Fareeda International Facilities Man...**  
5,454 followers  
2mo • Edited •

"Anticipation Builds as Nominated Stars Await the Grand Reveal 🌟  
#TheFinalCountdown#IRECMS #finalist #awards #irecmsawards2023  
#awardsforexcellence #realestate #realestatedubai #realestateevent  
#worldrealtycongress



**Global Leaders Today Magazine**  
2,675 followers  
1w • Edited •

At the recent IRECMS conference, part of **World Realty Congress**, our President **Jeevan D'Mello** GDArch, CMCA, AMS, LSM, PCAM, DAS had the honor of hosting distinguished officials from the Dubai Police at our booth.

Stay tuned for updates on the other influential leaders we connected with during this event!

#irecms #realty #dubai #WRC #leadership



**Anas Gahshan, CFM / PMP / ACP / CQI / L...** • 2nd  
Head Of Facility Management & Procurement at Kaizen As...  
1w • Edited •

An incredible night of accomplishments at **World Realty Congress**!

At **KAIZEN Asset Management Services** the unwavering commitment from all @Kaizeners to sustainability and cutting-edge technology is gaining recognition and earning prestigious awards.

Celebrating these Achievements with **Fadi Nwilitai, CPA, CGMA, Alexander Voytov, Binny Tera Varghese, Vidyashree Cawa, Tariq Arisheh.**

#WorldRealtyCongress #IRECMS2023 #Sustainability #Innovation #technology .



**Mohamed Faid** • 2nd  
Finance Manager / Community Management at Infinity Str...  
1w • Edited •

During the #IRECMS 2023, I was surrounded by lively conversations and excellence at this amazing yearly gathering. Enjoying the time connecting with colleagues and friends in the industry, sharing ideas, and building strong connections were important parts of this fulfilling experience. It wasn't just a regular event; it turned into a special experience, creating connections within the community and promoting a culture of working together and talking among friends. **Jeevan D'Mello** GDArch, CMCA, AMS, LSM, PCAM, DAS **Salma Bhagad AHMED AL-HAMDANI** World Realty Congress

#Dubai #Community management #IRECMS #RERA .



**Emrill Services LLC**  
276,254 followers  
1w • Edited •

HAPPENING NOW: Our Head of Marketing, **Maricar Cinco**, in an interesting panel discussion on "The Power of Marketing in Real Estate Management" at IRECMS co-hosted by **World Realty Congress**.

Moderated by **Sherif El Ghamrawy**, the panel featuring **Jatin Babla**, and **Errol Marquis**, discussed the evolution of marketing, highlighting the transformative impact of technology on marketing campaigns and how the integration of data-driven insights enables informed decision-making in facilities management, community management, and property development.

#ProudlyEmrill #IRECMS2023 #WorldRealtyCongress



**Jadoun Benjamin جادعون بنجمن** • 2nd  
Business Development Manager - B2B SaaS, Property Man...  
1w • Edited •

Representing **NoBrokerHood** at #IRECMS.

Excited to be part of IRECMS 2023 Dubai as the Golden Sponsor, showcasing our innovative Proptech solutions, learning from others experiences and sharing out insights on Property Management, Facility Management, Data Protection and much more.

#communitymanagement #facilitymanagement #proptech  
#propertymanagement #technology #innovation #dubai #saas #realestate  
#realestatesolutions #realestatesoftware



**Zeeshan Ali** • 2nd  
Assistant Manager Community & Owners Association- Blu...  
2w • Edited •

Great time with sir **Michael Darby**  
#Worldrealtycongress  
#IRECMS



**Chinju Koshy** • 3rd+  
Software Support Consultant  
2w • Edited •

Amazing to be a part of an incredible event #worldrealtycongress in Dubai  
#urbanise #proptech #proptechnews #stratamanagement



**People Centric International, Dubai & Indonesia**  
492 followers  
2w • Edited •

Delighted to be presenting our Unlocking Cognitive Readiness keynote at IRECMS Masterclass in Dubai. #keynote\_speaker #irecmsmasterclasses #irecms #peoplecentricglobaltraining #wemakeadifference #shaunharper





# World Realty Congress

## Social Media Buzz



**Maricar C.** • 2nd  
Head of Marketing, Emrill Services  
1w • Edited • 3

Great to see real estate, FM, community management, proptech professionals, experts and leaders under one roof today at IRECMS 2023 and World Realty Congress.

Thanks **Sherif EL Ghamrawy, Jatin Babla, ACIM** and **Errol Marquis** for a well-rounded discussion on the power of marketing in different sectors.

Plan3Media team for hosting yet again another wonderful event.

#marketing #networking #knowledge sharing #industryevent



**Jeevan D'Mello** GD&Arch, CMCA, AMS, LSM, PCAM, DAS • 1st  
Professor | Speaker | Author | Doctorate Holder | Coach | Transformation...  
1w • Edited • 3

Grateful and Honored!

It was a surreal moment being on stage and being recognized alongside industry leaders as one of the Top 50 Real Estate Management Professionals in the UAE at the World Realty Congress featuring IRECMS Dubai 2023!

It was a truly humbling experience and I want to express my heartfelt gratitude to everyone who has been a part of this incredible journey. Your support, encouragement, and inspiration have played a pivotal role in reaching this milestone.

This recognition not only reflects personal achievements but also underscores the collective success of our dynamic real estate community in the UAE.

Together, we're shaping the future of real estate management!

Cheers to the amazing professionals who inspire and motivate me every day!

Mohammed Bin Hammad, AHMED AL-HAMDANI, Abdulaziz Al Gargawi, Ahmed Al Suwaidi, Abdellatif SFAXI, Abdulla Al-Wahedi, Dr. Ansari, Andrew Cummings, Alexander Karabet, Auresen Reddy, Bart Holsters, Dana Awad, Fadi Neillati, Francis Alfred, HP Ayengkar, Humaid Almarzooqi, James Spencer, Jamal Abdulla Loutah, Kanagaraj, Kulvinder Singh, Loai Al Fakir, Lynne Akkawi, Markus Oberlin, Mohier Kodoth, Dr. Michael Waters, Mohamad Abou Laban, Mohammad Kaiser Azad, Mohammed Alsharaf, Dr. Mohamad Alwadiya, Monika Jackute, Naser Barhoum, Omar EL Hoss, Raja Alameddine, Richard Waind, Saeed Al Muhaly, Saoud AlMutalwee, Sameer Kulkarni, Sarah Aoun Saleh, Said El Haouasli, Sharon Withe, Stuart Harrison, Stuart McGregor, Tarek Nizameddin, Tarik Chauhan, Tony Martin.

Thank you, REM TIMES, for this incredible honor! I look forward to continuing to contribute to the growth and innovation of the real estate industry.

#REMTIMES #RealEstate #GratefulHeart #DubaiRealEstate #Dubai #WeAreCAI Global Leaders Today Magazine Megha S Anthony



**Lara Bourji** • 3rd+  
Compliance Officer at A.P. Møller Capital  
1mo • 3

**Buzzin**  
630 followers  
1mo • 3

Exciting news! Buzzin is thrilled to announce that we are Gold Sponsors of the IRECMS event in Dubai from December 12-14, 2023.

We're honored to be part of this prestigious gathering and can't wait to meet new and familiar faces. Join us as we explore the latest in technology, innovation and the future of community management together!

#IRECMS2023 #buzzin #VMS #Sustainability #smartcities #worldrealtycongress #digitaldubai #propertymanagement #facilitymanagement #accessmanagement #workpermit #attendance #eventmanagement Buzzin Nasser Fawaz World Realty Congress #techinnovation #proptech

**JOIN US AT THE IRECMS EVENT**

DECEMBER 12th till 14th 2023  
**PROUD TO BE A GOLD SPONSOR**

MEET US THERE AND VISIT OUR BOOTH

**IRECMS** **buzzin**

**KrishnaKanth (KK)** • 2nd  
Head of Business Development - ANACITY  
1w • 3

Exceptional testimony to all the Hardwork and efforts put in by the team, credibility of our platform, inputs from industry thought leaders and Clients!!

ANACITY Shajai Jacob Aayush Puri Karan Nag Akshay M Bhat Mahin Mahadaf Arjun CK

**ANACITY**  
2,355 followers  
1w • 3

**#Award Announcement**

It's a #hatrick of GOLD! Thrilled to inform that ANACITY has won not one, but three major GOLD awards at the #IRECMS Dubai Community Management & Proptech Awards 2023, bagging Proptech Company of the Year, Most Innovative Initiative of the Year, and the Best Digital Transformation of the Year. This is a testament to our continual growth and innovation, our client partners, putting ANACITY firmly as the leading community management automation solution in the MENA region. As Proptech lead the digitisation of Dubai's real estate, ANACITY is proud to be the game changer in powering communities.

AHMED AL-HAMDANI, RERA, Mohammed Khalifa bin Hamad, Abdulaziz Al Gargawi, Dubai Holding, Jeevan D'Mello, Hossam Hassan Elabar, Condor Developers, Vishnu Sharma & Dawn Bauman from Community Associations Institute, ApnaComplex, ANAROCK, ANAROCK International, Anuj Puri, Santhosh Kumar, Sunil Mishra, Sukhdeep Aurora, Aayush Puri, Karan Nag, Shobhna Arora, Sourav Mukerjee, Manish Gupta, Sushanta Mohapatra, Ganesh R., Vasanth Kumar, Bhavesh Gupta, Akshay M Bhat, KrishnaKanth (KK), Aashreen Puri, Ashwini Malpani, Malem Thokchom, Nitin Sharma, Paromita Datta

#proptech #realestate #dubai #irecms #remtimesrealtyconfex #event #awardwinning #realestateawards #proptech #proptechnews #digitaldubai #digital #uae #dubai #irecms2023 #worldrealtycongress #realestateexpert #getready



**Nikita Raberts, CMCA** • 2nd  
Certified Community Manager | Master Development Com...  
1w • 3

Fascinating perspectives on Luxury Development Management, coupled with insightful discussions on the crucial role of Community Associations Managers in enhancing developers' reputations and ensuring the success of their projects.

#CAIME #CAI #WeAreCAI #IRECMS #communitymanagement #Plan3media #worldrealtycongress



**NAM VALUERS LLC**  
135 followers  
1w • 3

NAM VALUERS as Raffle Draw Sponsor at World Realty Congress

Sponsored iPhone to the Lucky Winner

#worldrealtycongress #raffle



**Joel Russell** • 2nd  
Client Director at Kelly+Partners Chartered Accountants  
2w • Edited • 3

Excited to share insights from **Chris Duggan** 's **Strata Community Association Australasia Pres.)** impactful talk at the @IRECMS Dubai panel discussion! Chris emphasized the pivotal role of community managers in early-stage development, fostering & enhancing trust throughout transition and beyond. Unveiling the "Goldlocks principle," he highlighted the delicate balance in service charges – too low signals underinvestment, while excessive charges may impact saleability. Striking that perfect balance is key for a thriving community! #CommunityDevelopment #Speedoftrust #IRECMS #GoldlocksPrinciple #WorldRealtyCongress





# World Realty Congress

## Social Media Buzz



**Yousuf Fakhruddin** • 2nd  
Sustainable Real Estate Developer | Advocate for Energy...  
1w • 0

Honoured to receive the distinguished 'Key Contributor to the Real Estate Industry' award at the REM Times Realty Confex & Awards, hosted during the World Realty Congress. This esteemed award is a clear affirmation of our uncompromising dedication to upholding excellence and promoting sustainability within the real estate industry. I extend my sincere gratitude to the Jury and REM Times for this recognition.

#irecms2023 #worldrealtycongress #realestateevent #FakhruddinProperties #RealEstateExcellence  
#FakhruddinSustainability #MaimoonGardens #JVC #BuildingABetterFuture  
#GreenLiving #SustainableHomes #SustainableConstruction  
#SustainableLuxuryRedefined



**Saravanan Viswanathan** • 2nd  
Senior Community Manager at HQAM - Highrise Owners A...  
2w • 0

In attendance at #WORDREALTYCONGRESS  
#IRECMS Dubai part of learning journey from industry stalwarts



**Ajay Saini** • 2nd  
AVP - Sales at NoBrokerHood  
1w • 0

It was a great experience being a part of a fantastic panel discussion during the World Realty Congress on the power of data and tech for productivity and sustainability. As first time participants it was good to attend and be part of panel discussions, master classes and expert sessions. Ayanava Dasgupta David Zakhia Adil Bin Amar NoBrokerHood UAE NoBrokerHood

**World Realty Congress**  
3,906 followers  
1w • 0

The IRECMS panel discussion on 'The Power of Data and Tech for Productivity and Sustainability' brought together leading minds to share insights on the transformative impact of technology in real estate.

#irecms2023 #worldrealtycongress #firesidechat #realestateevent



**Zohaib Asghar** • 2nd  
Project Manager - PropTech  
1w • Edited • 0

Had a great week at World Realty Congress - IRECMS 2023.

There were awesome masterclasses like 'Mastering the Art of Long-lasting Connection with Your Owners Committee'

Great speakers and insightful discussions on community management and facilities management. The awards event was stunning.

Our local team from Urbanise discussed its innovative PropTech solutions and interacted with people representing industry leaders.



**Hani El-Baz** • 2nd  
Community Association Manager at Better Communities O...  
1w • 0

I participated in the highly successful World Realty Congress hosted by #IRECMS and had the honor of winning the event draw.

It provided me with the opportunity to connect with industry experts from around the world and gain insights from the top professionals in the field.

World Realty Congress  
Better Communities Owners' Association Management  
AHMED AL-HAMDANI  
Jen Andal, Matining CMCA, AMS, PCAM  
Kanagaraj Gurusamy CMCA®, AMS®, LSM®, PCAM®  
Jatin Deepchandani



**Farvision ERP**  
13,301 followers  
1w • Edited • 0

It was such a pleasure to have Mr Ahmed Al Hamdani, Senior Specialist (15 years), #RERA Dubai to encourage Team Farvision at the Dubai IRECMS event, December 12-15, 2023.

Thank you, Sir, for visiting Farvision stall at the #IRECMS event in Dubai, and enriching our experience with your insights.  
AHMED AL-HAMDANI  
#FarvisionERP #RealEstateErp #ConnectWithUs



**Sofia Maria Finessi** • 2nd  
MBA Strategia e Innovazione di Impresa  
2w • 0

Grateful for the incredible opportunity to participate in the IRECMS, World Realty Congress, hosted in the vibrant city of Dubai. It was an honor to engage with some of the most influential figures in the real estate industry, connecting with key delegates who are shaping the future of the market.

During the event, I had the unique privilege of witnessing the G10, an exclusive gathering that brought together visionaries and leaders in real estate. The insights shared and discussions held were nothing short of transformative, offering a deep dive into cutting-edge developments and innovative business models that are reshaping the landscape.

The architectural marvels showcased during the conference left me truly speechless. The attention to detail, forward-thinking designs, and sustainable practices highlighted in the construction projects presented were a testament to the industry's commitment to excellence.

Overall, the IRECMS conference provided an invaluable platform to expand my knowledge, forge meaningful connections, and gain a profound understanding of the evolving trends in real estate. Gratitude abounds for this enriching experience in Dubai.





# World Realty Congress

## Social Media Buzz



**TTE**  
4,922 followers  
3w • Edited •

+ Follow ...

IRECMS, part of the **World Realty Congress**, is Dubai's biggest summit on real estate management and is taking place from December 12- 14th. **Marc Daly** MCIPS, CPPM, CPP, Vice President - TTE Facilities Management will be part of a panel discussion on The Power of Data and Tech for Productivity and Sustainability. The session will focus on the strategic use of ESG Data to align with sustainability goals, benefits of engaging stakeholders through technology and predictions with data.

Be part of the event and gain insights from Marc and other leading industry experts as they take scope of ESG data reporting, processing, and decision-making and share best practices to help build more sustainable futures for your portfolios.

For more information, visit <https://irecms.com/dubai/>

#tte #ttefacilitiesmanagement #irecms #worldrealtycongress #dubai #uae

**FACILITIES MANAGEMENT**

**MARC DALY**  
Vice President  
TTE Facilities Management

**SPEAKER AT**

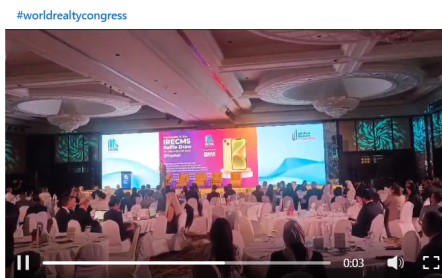
**14 DEC '23** MARK YOUR CALENDARS BOOK YOUR TICKET TODAY [www.irecms.com/dubai](http://www.irecms.com/dubai)

**NAM VALUERS LLC**  
135 followers  
1w • Edited •

+ Follow ...

Last evening at **World Realty Congress** organised by IRECMS

Thank you so much for giving us the opportunity to be the part of the Sponsors for the event



**Nakheel Communities**  
5,070 followers  
1w • Edited •

+ Follow ...

Nakheel Community Management, the Community Tour Partner of the World Realty Congress 2023 welcomed an international delegation of esteemed community management and real estate industry professionals. The tour offered an extensive look of the iconic Palm Jumeirah, showcasing the intricacies of managing the world-renowned master community and provided insights into the operational tactics, achievements and upcoming plans of NCM.

Check out a short recap video highlighting the day's events.

#NakheelCommunities #IRECMS2023 #WorldRealtyCongress #wrc2023



**Zeeshan Ali** • 2nd  
Assistant Manager Community & Owners Association- Blu...  
2w • Edited •

+ Follow ...

#LearningJourney  
#DubaiCommunityManagementTeam  
#IRECMS  
#Worldrealtycongress  
Muhammad Qasim Fareed (FCCA, CMA)



**KAIZEN Asset Management Services**  
45,040 followers  
1w • Edited •

+ Follow ...

We are happy to share that **Fadi Nwlati, CPA, CGMA**, CEO of Kaizen AMS, showcased his expertise during a dynamic panel discussion on "Strategic Community Engagement: Integrating Community Management into Design and Development Stages" at the **World Realty Congress**.

At Kaizen AMS, we understand the significance of community involvement in shaping successful projects. Fadi highlighted key insights, emphasizing our commitment to excellence in serving the community and our valued customers.

Kaizen AMS continues to foster meaningful connections and integrate community needs into our processes as we evolve.

#kaizen #communitymanagement #events #communityengagement #irecms2023 #irecmsdubai #worldrealtycongress



**Al Bonian FM**  
37,341 followers  
1w • Edited •

+ Follow ...

Our team at **Al Bonian FM** is honored to have contributed to @IRECMS Dubai Conference 2023. Kudos to all speakers, attendees, and organizers for making it a success!

#AlBonianFM #facilitiesmanagement #worldrealtycongress #IRECMS #IRECMSDubaiConference2023 #remtimes #expectthebest

World Realty Congress  
REM TIMES



**Aureen Reddy** • 2nd  
Director of Property Management  
1w • Edited •

+ Follow ...

I am extremely honored and grateful to have been invited as a speaker along side our amazing moderator **Shajal Jacob** with panelists **Lynne Akkawi Jen Andal-Matining CMCA, AMS, PCAM** and **Ramesh Jangid** at the prestigious **World Realty Congress** featuring IRECMS and REM TIMES.

A big thank you to **Jatin Deepchandani Megha S Anthony Harsha Agrawal** and the entire organizing team for extending this wonderful opportunity to me. It is truly a privilege to share my expertise and insights with industry leaders and professionals.

Events like these provide an incredible platform for collaboration, knowledge-sharing, and innovation to create a brighter future in the industry.

#IRECMS #WorldRealtyCongress #RealEstate #Speaker



**ANACITY**  
2,355 followers  
1w • Edited •

+ Follow ...

#Award Announcement  
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**AHMED AL-HAMDANI**, RERA, Mohammed Khalifa bin Hamad, Abdulaziz Al Gargawi, Dubai Holding, Jeevan D'Mello, Hossam Hassan Elabar, Condor Developers, Vishnu Sharma & Dawn Bauman from Community Associations Institute, ApnaComplex, ANAROCK, ANAROCK International, Anuj Puri, Santhosh Kumar, Sunil Mishra, Sukhdeep Aurora, Aayush Puri, Karan Nag, Shobhna Arora, Sourav Mukerjee, Manish Gupta, Sushanta Mohapatra, Ganesh R, Vasanth Kumar, Bhavesh Gupta, Akshay M Bhat, KrishnaKanth (KK), Aashreen Puri, Ashwini Malpani, Malem Thokchom, Nitin Sharma, Paromita Datta

#proptech #realestate #dubai #irecms #remtimesrealtycongress #event #awardwinning #realestateawards #proptech #proptechnews #digitaldubai #digital #uae #dubai #irecms2023 #worldrealtycongress #realestateexpert #getready

